

This town brims with history, celebrity, romance, intrigue.

Every Stockbridge season is stamped with its own beauty and charm: the green and flower-filled lushness of spring and summer; a fall foliage palette without rival; the winter look of an old-fashioned Christmas card. Take a deep breath, inhale the Berkshire Mountain air, and slow your pace to match the town's character and stroll our streets, pathways, and gardens.



the Stockbridge Brochure  
2012-2013



Stockbridge Chamber of Commerce  
50 Main Street, P.O. Box 224, Stockbridge, MA 01262  
Phone 413 298-5200 . [www.stockbridgechamber.org](http://www.stockbridgechamber.org)

the Stockbridge Brochure

2012-2013

Advertising Opportunities

Find yourself in  
**Stockbridge**  
Massachusetts



SHOPPING LODGING CULTURE RESTAURANTS SERVICES

Home to Tanglewood, Chesterwood,  
the Berkshire Theatre Festival,  
Norman Rockwell Museum, the  
Main Street at Christmas Weekend,  
and genuine New England  
hospitality all year-round.

Discover the best of New England.  
[www.stockbridgechamber.org](http://www.stockbridgechamber.org)



A publication of the  
*Stockbridge Chamber of Commerce*

# Advertise in the Stockbridge brochure that features “The Best of New England”

SHOPPING

LODGING

CULTURE

HISTORY

RESTAURANTS

SERVICES



## IT'S A PERFECT WAY TO PROMOTE YOUR BUSINESS AND THE STOCKBRIDGE AREA

Stockbridge guides are distributed year-round and FREE throughout Berkshire County, Saratoga Springs, NY, Greater Albany Capital region, Columbia County region and the Northwestern Connecticut region. It's also mailed to thousands of visitors inquiring by phone and email. Featuring a historic walking tour, map and town information, the Stockbridge guide is a valuable reference book and wonderful souvenir for its readers.

We offer Full-color advertising opportunities throughout the guide -- on high-quality, glossy paper **AT black & white ad rates**. We continue to offer some of the lowest advertising rates in the area AND our rates have remained the same for over 5 years!!

All Chamber members receive one FREE listing in the directory **but why not STAND OUT by purchasing a display ad.**

## OFFERING SOME OF THE LOWEST ADVERTISING RATES IN THE AREA WITH NO RATE INCREASE IN OVER 5 YEARS!

**Rates:** Since we print a full color brochure, we offer a single rate for color and black & white.

<b>Full Page</b>	<b>1/2 page</b>	<b>1/4 page</b>	<b>1/8 page</b>
<b>\$2,200.00</b>	<b>\$1000.00</b>	<b>\$625.00</b>	<b>\$375.00</b>

### **Deadlines:**

**February 27, 2012:** Space closes - Signed contract and payment due

**March 9, 2012:** Art work due

### **Artwork Requirements:**

High resolution 300 dpi artwork. PDFs provided as press ready.

**Submit files to:** [info@stockbridgechamber.org](mailto:info@stockbridgechamber.org)

### **Design or Changes:**

If you need help with creating an ad, making changes or adding color to your existing ad, we recommend you contact Julie Hammill of HammillDesign by February 27<sup>th</sup> (413) 499-7172.

**Please complete, sign and return enclosed contract  
with payment by February 27th.**

Contact Barbara J. Zanetti  
Stockbridge Chamber of Commerce  
413-298-5200 [info@stockbridgechamber.org](mailto:info@stockbridgechamber.org)